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**LA VOZ DE ALAMANCE**

**La Voz**  
*de Alamance*

La Voz de Alamance is our Spanish language newspaper that is published bi-weekly on Thursdays each month. Distribution is 6,000 copies. Deadline to be included in the edition is the Thursday prior to publication date.

To be included in La Voz de Alamance, call your account representative or contact La Voz Production Coordinator at 336-506-3076.

**Retail Rates**

Columns per Inch

- \$6.00 cpi OPEN RATE
- \$5.50 cpi 7 Issues
- \$5.25 cpi 13 Issues
- \$5.00 cpi 26 Issues
- \$3.50 cpi Pick-up Rate from the Times-News
- \$100 1 Color+Black; \$135 2 Colors+Black;
- \$180 3 Colors+Black

**Classifieds**

Publish Times-News on regular rate and publish La Voz for \$7.00 extra.

**Inserts Rates**

\$26 per every thousand

**Retail Advertising Column Sizes**

Column	Inches	Column	Inches
1	= 1.83"	4	= 7.70"
2	= 3.79"	5	= 9.66"
3	= 5.75"	6	= 11.62"

**Publication**

Biweekly on Thursdays of each month.  
 6,000 Distribution.

**Retail Display Deadlines**

Thursday prior to publication date.

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**Precios**

Columnas por Pulgadas

- \$6.00 cpp TARIFA GENERAL
- \$5.50 cpp 7 Ediciones
- \$5.25 cpp 13 Ediciones
- \$5.00 cpp 26 Ediciones
- \$3.50 cpp Mismo anuncio del Times-News
- \$100 1 Color+Negro; \$135 2 Colores+Negro;
- \$180 3 Colores+Negro

**Clasificados**

Publica en Times-News a precio regular y en La Voz por \$7.00 más.

**Precios de Inserciones**

\$26 por cada mil

**Tamaños en columnas para Publicidad**

Columnas	Pulgadas	Columnas	Pulgadas
1	= 1.83"	4	= 7.70"
2	= 3.79"	5	= 9.66"
3	= 5.75"	6	= 11.62"

**Publicación**

Quincenalmente los Jueves de cada mes.  
 Distribución de 6,000

**Fechas de Cierre para la Edición**

Jueves antes de la fecha de publicidad.

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